

FRONT END ANALYSIS

I. INTRODUCTION

- Background (one paragraph/short)
 - Describe how we got to where we are
 - What are the problems DAU is having and why they brought GMU on board (see proposal/SOW)
- Problem Definition
 - Define the Problem (see PMP)
 - Project Description refer to see interview notes/PMP
- Strategy
 - This is our technical Approach
 - We did a cursory review of DAU website, meeting, DAU speech... etc. what we did
 - Our source information

II. PRELIMINARY FINDINGS

- University Environment
 - Culture and philosophy (sensitive area)
 - Target audience
 - Challenges
 - Constraints
 - Drivers (strategic plan stuff, attitudinal based on , etc)
- University Resources
 - Summary of Assets, Tools, and Technologies

III. ACTION PLAN

- Identify our strategy to continue our performance analysis...
 - based on these findings we propose to direct our performance and needs analysis and conduct our advanced technology research...
 - in order to do the needs analysis, we would request